

# The Doodle Biz

## Workshops

### **Powerful Presentations**

Research has shown that visuals help the brain incorporate new information faster and retain it longer. We all instinctively know that images have power beyond words, but many of us don't include pictures or drawings in our PowerPoint presentations. Let's change that!

#### **In this interactive workshop, you will:**

- Learn and practice simple techniques to heighten the engagement level of your participants and make your sessions more effective and fun.
- Improve mind-mapping and action-planning charts with simple graphics.
- Enhance your listening and communication skills by recognizing visual language.

### **The Open Circle – Learning to Communicate with Improv**

A Communication Workshop

A fun, engaging, and experiential workshop using improvisational techniques. Participants achieve immediate communication improvements.

#### **In this workshop you, will learn to:**

- Recognize impact of inner moods on interactions.
- Use creative thinking when dealing with obstruction.
- Listen openly to others.
- Contribute to idea generation.

### **Visual Metaphors – Exploring the Meaning in Our Words**

A Communication Workshop

If you listen to the words your clients use, you'll learn a lot about their view of themselves and the world. Do they battle with their suppliers? (war, fighting). Do they promise to knock one out of the park? (baseball, sports). How about pulling one out of the hat? (magic, trickery). What metaphors do you hear every day?

#### **In this workshop, we will explore:**

- Common metaphors in our culture.
- Symbols and shapes associated with metaphors.
- Brain science – why metaphors work.
- Best use of metaphors for effective communication.



### **Visual Goal-Setting for Exasperated Goal-Setters**

A Personal Empowerment Workshop

How many times have you set personal goals? And how many times have you actually achieved those goals? Does it seem like something or someone always gets in the way? If that sounds like you, then join us for a workshop to get beyond SMART (Specific, Measurable, Attainable/Achievable, Realistic/Relevant, Time Bound) and KISS (keep it simple!)

We will explore multiple visual techniques to help you clarify and plan your path to achievement.

### **Join the Growing Field of Graphic Recording!**

Though this important tool has been used for decades around the world, Graphic Recording is still new in many sectors. Let's change that! You can be the one in your organization to start providing this service. Can't draw? Don't let that keep you from this workshop! Everyone can be successful with just a few simple techniques.

#### **In this interactive workshop, you will:**

- Learn and practice the basics to create a record of your organization's meetings and discussions.
- Enhance your listening and graphic recording skills by recognizing visual language.
- Explore resources for improving your graphic recording skills.
- Start a new profession or enhance your current one.

#### **Want something different? Let's do it!**

Send me a note and let me know what you are looking for and I'll create a custom talk for your group. [anne@thedoodlebiz.com](mailto:anne@thedoodlebiz.com)

